

ADVERTISING PHOTOGRAPHERS OF AMERICA

3rd ANNUAL PORTFOLIO SHOWCASE SUBMISSION GUIDELINES

PORTFOLIOSUBMISSION GUIDELINES:

- Portfolios will be accepted October 8th through October 12th
- Absolute Deadline is October 12th.
- No exceptions or extensions.
- Include business cards or any promotional materials
- Include return shipping slip.
- No promo or portfolio contraptions will be accepted.
- (Portfolios will be returned immediately after the event)

DIGITAL IMAGE SUBMISSION GUIDELINES FOR PRINTED PROMOTIONAL BOOK:

A printed promotional book will be given to all RSVP creatives (printed by BLURB). EXAMPLE OF LAYOUT:

CLIENT PRESENTATION BOOK



Your image must meet the following criteria to be accepted:

- EMAIL ONE IMAGE TO: director@apaatlanta.com
- FORMAT: Blurb books are printed at 300 DPI/RGB.

7" X 7" = 2063px X 2067px (JPEG)

NAME IMAGE: FirstName_LastName.jpg

- INCLUDE THE FOLLOWING IN THE BODY OF YOUR EMAIL:
 - o COMPANY LOGO (OPTIONAL)
 - o **COMPANY NAME**
 - PHOTOGRAPHER NAME
 - PHONE NUMBER
 - o EMAIL ADDRESS
 - WEBSITE ADDRESS
- ABSOLUTE DEADLINE: SEPTEMBER 15TH AT MIDNIGHT
- NO EXTENTIONS OR EXCEPTIONS.